



The Gesualdo Six Charity Privacy Policy

The Gesualdo Six Charity ("the Charity") is committed to protecting your personal information and respecting your privacy.

This Privacy Policy explains how we collect, use, store and protect your personal data, and your rights in relation to that information.

Who we are

The Gesualdo Six Charity is a registered charity (No. 1204778) whose purpose is to support and promote the artistic, educational and charitable activities of The Gesualdo Six.

The Charity works closely with **G6 Music Limited** (Company number: 13232355), the trading company associated with The Gesualdo Six.

In some circumstances, where it is necessary for the administration of performances, events, projects, fundraising activities or communications, personal data may be shared between The Gesualdo Six Charity and G6 Music Limited. Both organisations are committed to handling personal data lawfully, securely and in accordance with applicable data protection legislation.

For the purposes of UK data protection law, The Gesualdo Six Charity is the **Data Controller** for the personal data that it collects and processes.

If you have any questions about this Privacy Policy or wish to exercise any of your rights, please contact:

The Data Protection Contact

The Gesualdo Six Charity

Email: friends@thegesualdosix.co.uk



What information do we collect?

We may collect and process the following types of personal information:

- Name and title;
- Postal address;
- Email address;
- Telephone number;
- Donation and Gift Aid information;
- Payment information (where relevant);
- Information relating to your attendance at our events or participation in our activities;
- Correspondence and communications with us;
- Information you provide when applying to volunteer, participate in educational activities or work with us;
- Technical information relating to your use of our website, such as IP address, browser type and cookie information.

We only collect information that is relevant and necessary for our charitable activities.

How do we collect your information?

We may collect your personal information when you:

- Sign up to receive our newsletters or marketing communications;
- Make a donation;
- Purchase tickets or attend an event;
- Participate in one of our educational or charitable activities;
- Contact us by email, telephone or via our website;
- Apply to work with us as a, volunteer or collaborator;
- Interact with us through social media;
- Visit our website.

We may also receive information from third-party service providers who help us administer our activities, such as ticketing platforms, fundraising platforms or email marketing providers.



How do we use your data?

We use your personal information to:

- Communicate with you about our performances, projects and activities;
- Administer donations and process Gift Aid claims;
- Manage ticket bookings and event attendance;
- Deliver educational and charitable programmes;
- Respond to enquiries and requests;
- Manage our relationship with supporters, donors, volunteers and contractors;
- Send newsletters and marketing communications where you have consented to receive them;
- Fulfil our legal and regulatory obligations;
- Improve our services and website.

Lawful Basis for Processing

Under UK GDPR, we rely on one or more of the following lawful bases:

- **Consent** – where you have agreed to receive marketing communications or to participate in certain activities.
- **Contract** – where processing is necessary to fulfil a booking, engagement, donation or other arrangement with you.
- **Legal obligation** – where we are required to process information to comply with legal or regulatory duties.
- **Legitimate interests** – where processing is necessary for the effective operation and administration of the Charity, provided your rights and interests do not override those interests.

Marketing Communications

We would like to keep you informed about our performances, charitable activities, educational work, fundraising initiatives and opportunities to support our work.

We will only send marketing communications where:

- You have given your consent; or
- We are otherwise permitted to do so under applicable law.

Every marketing communication includes an option to unsubscribe or withdraw your consent at any time. We aim to process unsubscribe requests promptly and, in any event, within 14 days.



Sharing your information

We do not sell, rent or trade your personal information to third parties for marketing purposes.

We may share your personal information where necessary with:

- Third-party service providers who help us operate our activities and services, such as email marketing providers, ticketing platforms, payment processors, cloud storage providers and IT service providers;
- Professional advisers, including accountants, auditors, legal advisers and insurers;
- Government bodies, regulators or law enforcement agencies where we are required to do so by law;
- Funding bodies or grant-making organisations where reporting is required and, wherever possible, information will be anonymised;
- G6 Music Limited, the trading company associated with The Gesualdo Six, where it is necessary to administer performances, events, educational projects, fundraising activities or communications relating to The Gesualdo Six and its associated activities.

The Gesualdo Six Charity and G6 Music Limited work closely together in delivering the artistic and charitable activities of The Gesualdo Six. Where you sign up to receive updates from The Gesualdo Six, your information may be used by both The Gesualdo Six Charity and G6 Music Limited to send information about performances, educational activities, fundraising and other activities associated with The Gesualdo Six." Both organisations are committed to ensuring that personal information is processed lawfully, fairly and securely and only for the purposes for which it was collected.

All organisations that process personal information on our behalf are required to keep it secure and to use it only in accordance with applicable data protection legislation and our instructions.

Keeping your information secure

We take appropriate technical and organisational measures to protect personal information from accidental loss, unauthorised access, misuse, alteration or disclosure.

Measures include:

- Secure password-protected systems;
- Access controls so that only those who need information can access it;
- Use of two-factor authentication where available;
- Regular review of data security arrangements.



How long do we keep your information for?

We keep personal information only for as long as it is necessary for the purposes for which it was collected, or to comply with legal, accounting or regulatory requirements.

We regularly review the information we hold and conduct formal reviews of retained personal data at least every two years and no later than 27 months after the previous review.

When information is no longer required, it will be securely deleted or destroyed.

Your rights

Under UK data protection law, you have the right to:

- Be informed about how your personal data is used;
- Request access to the personal data we hold about you;
- Request correction of inaccurate or incomplete information;
- Request deletion of your personal data in certain circumstances;
- Request restriction of processing in certain circumstances;
- Object to certain types of processing, including direct marketing;
- Request the transfer of your personal data in certain circumstances;
- Object to decisions made solely by automated means.

If you wish to exercise any of these rights, please contact our Data Protection Contact.

We will respond to requests within one month, although this period may be extended where requests are particularly complex or numerous.

Data breaches

We take any data breach seriously and have procedures in place to investigate and respond appropriately.

Where required by law, we will notify the relevant supervisory authority and affected individuals.



Cookies

Our website may use cookies and similar technologies to improve functionality and understand how visitors use the website. You can control cookies through your browser settings.

Complaints

If you are unhappy with the way we have handled your personal information, please contact us in the first instance so that we can try to resolve your concerns.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO):

www.ico.org.uk

Telephone: 0303 123 1113

Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our activities or legal obligations.

Any changes will be published on this page and will take effect immediately upon publication.

Adoption of this Policy

This policy has been adopted by the Trustees on x and will be reviewed annually.

Last updated: 12/08/2026